



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Authorize Advertisement for Transportation Services for Leadership Lodi's Agriculture, Water and Environment Day and Authorize Use of Buses Should No Alternate Provider Be Willing to Perform the Service

MEETING DATE: March 17, 2004

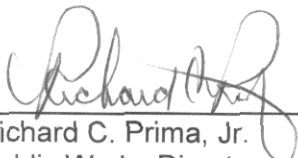
PREPARED BY: Public Works Director

RECOMMENDED ACTION: That the City Council authorize advertisement for transportation services for Leadership Lodi's Agriculture, Water and Environment Day and authorize the use of buses should no alternate provider be willing to perform the service.

BACKGROUND INFORMATION: At the March 5, 2003, meeting, Council adopted policies and procedures for the use of transit services outside regular operations. Included in the adopted policy was specific language identifying the procedure for utilizing the City's transit services for public service events, including Leadership Lodi, which is sponsored by the Chamber of Commerce.

The policy calls for the City's Transportation Manager to advertise in the local newspapers, with the cost to be born by the applicant, to determine if any other operator is willing and/or able to perform the service. At the conclusion of the advertisement period (which shall be 2 weeks), should no alternate provider be willing to provide the service, the City's transit service may provide those services at the fully-allocated rate. The current fully-allocated rate (contract cost plus maintenance, etc.) is \$40 an hour per bus.

FUNDING: Funding for the advertisement shall be incurred by the applicant.


Richard C. Prima, Jr.
Public Works Director

Prepared by Tiffani M. Fink, Transportation Manager

RCP/TMF/pmf

cc: Pat Patrick, CEO, Lodi Chamber of Commerce
Marilyn Storey, Director of Operations, Lodi Chamber of Commerce

APPROVED: 
H. Dixon Flynn, City Manager

CITY COUNCIL

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Public Works Director

March 11, 2004

Pat Patrick, Executive Director
Lodi Chamber of Commerce
35 S. School Street
Lodi, CA 95240

Marilyn Storey, Director of Operations
Lodi Chamber of Commerce
35 S. School Street
Lodi, CA 95240

SUBJECT: Authorize Advertisement for Transportation Services for Leadership Lodi's
Agriculture, Water and Environment Day and Authorize Use of Buses
Should No Alternate Provider Be Willing to Perform the Service

Enclosed is a copy of background information on an item on the City Council agenda of
Wednesday, March 17, 2004. The meeting will be held at 7 p.m. in the
City Council Chamber, Carnegie Forum, 305 West Pine Street.

This item is on the consent calendar and is usually not discussed unless a
Council Member requests discussion. The public is given an opportunity to address
items on the consent calendar at the appropriate time.

If you wish to write to the City Council, please address your letter to City Council,
City of Lodi, P. O. Box 3006, Lodi, California, 95241-1910. Be sure to allow time for the
mail. Or, you may hand-deliver the letter to City Hall, 221 West Pine Street.

If you wish to address the Council at the Council Meeting, be sure to fill out a speaker's
card (available at the Carnegie Forum immediately prior to the start of the meeting) and
give it to the City Clerk. If you have any questions about communicating with the
Council, please contact Susan Blackston, City Clerk, at 333-6702.

If you have any questions about the item itself, please call Tiffani Fink,
Transportation Manager, at 333-6800, extension 2678.

R. Prima

for: Richard C. Prima, Jr.
Public Works Director

RCP/pmf

Enclosure

cc: City Clerk